



Learning to Improve Book Resource Operational Systems (LIBROS)-Cambodia Dissemination and Engagement Workshop CONCEPT NOTE

September 22, 2023, Fairfield by Marriott Phnom Penh

Background

LIBROS study is a part of the Supporting Holistic and Actionable Research in Education (SHARE), a five-year cooperative agreement with the University of Notre Dame (UND) to assist the United States Agency for International Development (USAID) in identifying policy and practice pathways to strengthening the primary school-level book supply chains in LMICs via case studies in Cambodia, Honduras, and Rwanda. LIBROS study uniquely encompassed three phases. The initial phase commenced with a diagnostic study aimed at laying out the general situation of the book supply chain and the evidence ecosystem in Cambodia. Phase 2 convened stakeholders across the book supply chain to participate in a two-day systems thinking workshop in order to identify the improvement policy or intervention and contextualize, inform, and co-create the research design to be carried out in Phase 3.

For Cambodia, the selected improvement strategy or case studied by CDRI in Phase 3 is Track and Track (TnT) or, currently, the Core Textbook Supply Management System. Specifically, the study aimed to examine what impacts TnT has generated and to investigate the enabling and hindering factors to the development and uptake of TnT. This research endeavour is significant in expanding the evidence around enabling conditions or support mechanisms for improving the book supply chain. It will also be instrumental for donors, domestic governments, and practitioners in and beyond the three case countries selected in identifying effective policies, programs or solutions to strengthening the book supply chain system and understanding areas of further development.

As we reached the conclusion of this study, CDRI is pleased to present the research findings and share lessons learnt from the other two studied countries to our stakeholders in the hope that they will become relevant inputs for future policy development, discussion, and implementation. It is also our great pleasure to convene the book supply chain stakeholders to discuss and build potential networks and partnerships.

Objectives

This dissemination and engagement workshop will convene relevant stakeholders from government agencies, book developers (authors, editors, illustrators etc.), book publishers and distributors, development partners, and local and international civil society organizations (CSOs) working not only in the area of the book supply chain but also communication system and digital technology for the fruitful public discussion and cooperation.

The main objectives of the workshop are to:

- Recap the activities and achievements from the three phases of the LIBROS study

- Disseminate the results of the LIBROS-Cambodia study, specifically on the case of Track and Trace (TnT);
- Share and discuss the findings and good lessons learnt from Honduras and Rwanda case studies in relation to policies or interventions that brought about improvements in the book supply chain;
- Provide a platform for policy discussion and cooperative engagement;
- Brainstorm innovative book supply chain models and formulate policy suggestions and recommendations.

Format

This workshop will be held in person on September 22 2023, at Fairfield by Marriott Phnom Penh from 8:00 AM to 4:30 PM.

Participants

There are approximately 70 stakeholders invited to this dissemination and engagement workshop. They are representatives from the Ministry of Education, Youth and Sport (MoEYS), Ministry of Economic and Finance (MEF), Ministry of Post and Telecommunication, development partners, civil society organizations (CSOs), and private sectors working across different stages of the book supply chain as well as communication and digital technology fields.

Agenda

Time	Activity
7:30 – 8:00 AM	Registration
8:00 – 8:05 AM	Welcoming Remark Dr Eng Netra, Executive Director, CDRI
8:05 – 8:15 AM	Opening Remark Marc Bonnenfant, Deputy Office Director, Office of Public Health & Education, USAID-Cambodia
8:15 – 8:30 AM	Keynote Address H.E. Sok Rithy, Chairman and Director General, Publishing and Distribution House, Ministry of Education, Youth and Sport (MoEYS)
8:30 – 8:35 AM	Recap video of LIBROS-Cambodia study
8:35 – 8:45 AM	Group Photos
8:45 – 9:00 AM	Refreshment

<p>9:00 – 10:30 AM</p>	<p>TnT Townhall (TTT): Taking Books to Every Student: The Roles of Technology and Partnership</p> <p>Trigger Presentation 1: Streamlining Success Through System-wide Efforts: Empowering Every Child with Quality Books by Improving the Book Supply Chain Presented by: Dr Jeongmin Lee, Global Principal Investigator, the University of Notre Dame (UND)</p> <p>Trigger Presentation 2: Learning to Improve Books Resource Operational Systems: The Case of Track and Trace (TnT), Cambodia Presented by: Dr Song Sopheak, Deputy Executive Director, CDRI</p> <p>Panel Discussion: Moderator:</p> <ul style="list-style-type: none"> • Ms Seng Bopha Communication and Partnership Manager, Inclusive Primary Education Activity (IPEA) <p>Panelists:</p> <ul style="list-style-type: none"> • Mr Lim Sotharith Chief, Office of Planning and Textbook Distribution, Department of Curriculum Development, MoEYS • Dr Song Sopheak Deputy Executive Director, CDRI • Dr Marian Dollset Calix Figueroa Senior Research Associate, LIBROS-Honduras • Dr. Atukunda Angella Director, Resilience at Resilience Africa Network (RAN), LIBROS-Rwanda • Mr Sok Sopheakmongkol Co-founder and Chief Executive Director, Codingate Technology
<p>10:30 – 12:00 PM</p>	<p>Ideation: Ideal Cambodia Textbook Supply Chain</p>
<p>12:00 – 1:30 PM</p>	<p>Lunch Break</p>
<p>1:30 – 2:00 PM</p>	<p>Selection of Textbook Supply Chain Model</p>
<p>2:00 – 3:25 PM</p>	<p>Paving the Future Path for Cambodia Textbook Supply Chain</p>
<p>3:25 – 3:40 PM</p>	<p>Refreshment</p>
<p>3:40 – 4:00 PM</p>	<p>Gallery Walk and Plenary Discussion</p>



4:00 – 4:20 PM	Reflection session
4:20 – 4:30 PM	Closing Remark Andrea McMerty-Brummer , Associate Director, Innovation and Practice Division, Pulte Institute for Global Development, UND